

## DEPARTMENTS

## PRODUCTS & SERVICES

# Scalebuster Recognized by NSF

The physical water conditioning field (or physical water treatment) has existed for over 30 years. There are many aspects to this field; some technologies are based on magnetic fields (either permanent magnets or electro-magnets), some on electro-static,

and others on cavitation and only a few on more than one concept. Many experienced engineers and technical managers will avoid using physical water conditioning at all after "being burnt" by a device which have not performed as expected, usually a magnetic or electric/electronic device, and won't even listen to more advanced solutions based on any unconventional technology. There are many diverse applications for the ScaleBuster water conditioners. Some of them are in the cooling tower water treatment sector – to reduce costs by saving water, energy, chemicals and labor while maintaining high efficiency of the cooling systems. "The ScaleBuster® products were recognized by NSF (as complying with NSF/ANSI 61) and now bear the NSF logo on the label. This recognition complements the existing recognitions in the ScaleBuster products by WRAS (UK), ACS (France) and GS-TÜV (Germany)," said Jonathan Gur, President and Chief Operations Officer of **Ion Enterprises Limited (UK)**. "We now look forward to expand our marketing to the USA and Canada as well as other parts of the global physical water conditioning market as the Middle East," he added. ■



Scalebuster